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A. Name of the Institute	The National Institute for Entrepreneurship and Small Business Development (NIESBUD)
B. Name/ Title of the Course	Innovative Leadership for Organization Growth and Excellence (ILOGE)- Trainers/Promoters Programme
C. Course dates with duration in weeks [Note: dates may be fixed keeping in mind festivals, holidays, weather conditions, availability of accommodations, etc. No request for change in dates, once approved/ circulated will be entertained]	From 27.11.2024 to 10.12.2024 2 Weeks
D. Eligibility Criteria for participants 1. Educational Qualifications 2. Work Experience required, if any 3. Age Limit (note: ITEC norms is 25-45 years) 4. Target Group (Level of participants and target ministries/ departments etc. may be indicated)	 1. 'A' Level or Equivalent The medium of instruction being English, adequate knowledge of English is necessary for effective participation. 2. Sufficient experience in promoting entrepreneurship and small business development and working as Trainers/faculties consultants in promoting entrepreneurship and small business development/promoters in government department's corporation, financial institutions, including banks, training organizations, consultants/or voluntary organizations. 3. 25-45 years 4. The programme is recommended basically for leaders/trainers/faculties/consultants working in government departments, corporations, financial institutions, including banks, training organizations, consultants/or voluntary organizations engaged in promoting entrepreneurship and small business development.
E. Aims & Objectives of the course	The Programme has been designed to enable participants to: <ul style="list-style-type: none">• To develop the insight and skills for innovative leadership & entrepreneurship• To understand Leadership as a powerful tool to lead and manage 'Change'• To build a culture of Team work and collective responsibility within the organization



	<ul style="list-style-type: none">To build capacity for developing innovative/entrepreneurial leaders for organization growth & excellence
F. Learning Outcomes	<p>Knowledge:</p> <ul style="list-style-type: none">Leadership StylesLearn how to manage organizational diversityInnovation through motivation and Entrepreneurial supportTeam Building & Management <p>Skills:</p> <ul style="list-style-type: none">Leadership SkillsInterpersonal & Influencing skillsTeam building skillsPeople Management skillConflict management skill
G. Course Contents/ Syllabus (please attach course details/ profile)	<p><u>COURSE CONTENTS</u></p> <p>Leadership</p> <ul style="list-style-type: none">Qualities of Innovative/Entrepreneurial LeadersLeader as catalyst for changeTransformational Leader – Types & StylesInnovative Leadership & Achievement ConcernsDeveloping Entrepreneurial Leadership QualitiesDeveloping Achievement SyndromePeople Skills: Motivational StylesCommunication Interpersonal/Organizational SkillEnhancing Employee EngagementManaging ConflictStress ManagementEmotional IntelligenceLeader as Coach <p>Organization Growth & Development</p> <ul style="list-style-type: none">Project Management – Integration & ImplementationInnovation processInnovative Leaders Role & ResponsibilityCorporate Social ResponsibilityResource MobilizationNegotiation Skill



	<ul style="list-style-type: none">• Mentoring & Counseling• Advocacy & Lobbying• Use of Information Technology• Strategies for Organization Growth & Development <p>Field Studies</p> <ul style="list-style-type: none">• Study and visit organizations where innovative leaders are running business enterprises and projects in India <p>Good Governance schemes to be covered:</p> <ul style="list-style-type: none">• Invest India Initiatives• Start Up India Scheme• Atal Incubation Scheme• PM-Gati Shakti
<p>H. Mode of Evaluation of performance of the participants</p>	<p>The overall performance of the participants will be assessed on the following criteria:</p> <ul style="list-style-type: none">• Individual assignment/ presentation• Group work• Project report• Study Visit Reports• Action Plan Preparation & Presentation• Attendance• Overall behavior during program